

# Press Release



## CloudController from InContinuum Software becomes part of Insight's Cloud Computing Portfolio

**Apeldoorn, the Netherlands, April 4, 2011** — InContinuum Software, the innovative provider of CloudController® software for the control and automation of IaaS, PaaS and SaaS infrastructures in the private, public or hybrid cloud, has closed a distribution contract for the Dutch market with Insight Enterprises, Inc., one of the largest worldwide suppliers of software, hardware and IT services. Insight will provide local account management for InContinuum's award-winning CloudController virtualization software in the public cloud service provider market.

CloudController® is a web-based management application platform, that interfaces seamless with VMware vSphere/vCloud, Citrix XenServer, Microsoft Hyper-V/SCVMM, and open source hypervisors. This allows corporate enterprises, Virtual Data Center service providers, their resellers and end-user customers to automate the configuration, ordering, billing, payment, chargeback, provisioning, deployment, management, maintenance, support and reporting over all managed services provided from a Private, Public or Hybrid Cloud Computing infrastructure platform.

"As a reseller of solutions from VMware, Citrix and Microsoft we see CloudController as a natural fit for existing customers with a cloud environment. Moreover, with this virtualization software we can offer our service provider customers more benefits in the delivery and management of their Public Cloud services portfolio", said Pim Bultman, Sales Manager Hosting Solutions Insight Benelux.

"Our *CloudController® Enterprise Edition for Service Providers* is a software platform that provides many advantages for public cloud service providers. In the past year we have made much progress with this class of customers both in the Netherlands and in other countries. Insight really knows this segment of the market

and understands how service providers deal with the management of their software assets”, said Phillip Hyde, CEO of InContinuum Software. “Since the beginning of 2011 we see a clear increase in the requirement for cloud IaaS, PaaS, and SaaS management tools. The opportunity to serve the service provider market together with Insight is a ‘Win-Win’ for both organizations.”

### **About InContinuum Software**

InContinuum Software is a market-leading provider of innovative cloud computing and virtualization management technologies. InContinuum delivers end-to-end management solutions to organizations of all sizes in Private and Public cloud computing environments. The company's award-winning CloudController® platform bridges the gap between the corporate data center and back-office providing business process workflows that simplify the complete range of tasks required to automate and control the configuration, delivery and use of cloud-based managed services, greatly reducing the TCO.

InContinuum, headquartered in Amsterdam, the Netherlands, has sales and support offices in Europe and North America. InContinuum is an official member of the VMware Technical Alliance Partner Program, Microsoft System Center Alliance Partner, a Citrix Ready Partner and Red Hat Ready ISV Partner. For more information, please visit <http://www.incontinuum.com/>, or contact M. van Kattenburg at [mvankattenburg@incontinuum.com](mailto:mvankattenburg@incontinuum.com).

### **About Insight**

Insight Enterprises, Inc, is a provider of brand-name information technology IT hardware, software and services to large Enterprises, small- to medium-sized businesses and public sector institutions in North America, Europe, the Middle East, Africa, Asia, and the Pacific Rim. The company is headquartered in Tempe, Arizona, USA. Insight has more than 4,900 employees worldwide in more than 170 countries. In the fiscal year ending December 31, 2010, Insight had revenues of \$4.8 billion US dollars. Insight Nederland is headquartered in Apeldoorn and has about 80

employees. The company is the largest Microsoft and VMware partner in the Netherlands. For more information, please visit: [www.nl.insight.com](http://www.nl.insight.com)

CloudController® won the "Best of VMworld Finalist Award" in the category 'Cloud Computing Technologies' at VMworld 2009 in San Francisco, California, USA. CloudController® is a registered trademark of InContinuum Software B.V. All rights reserved.

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